



Kristin Clark Talk Descriptions

COLLEGE & CAREERS – From High School to Happy

Audience: Parents of 16 – 28 year olds

This phrase kills a teens future happiness faster than you can download the movie Office Space - **'Teens can't figure out what they want to do for a career at this age, nobody can.'** Well guess what, we didn't think tv's could have color, computers could talk, and cars could drive themselves. If you don't try, the answer is always no. Let's start saying YES!

Kristin's strengths-based perspective and no-nonsense approach will show you how we are preparing our teens for careers and college backward. Once we get this order right, the rest falls into place. She brings this to life through stories of how regular kids got excited about listening and trusting themselves to create a happy life. The cool part is they are creating their own career paths and moving forward with confidence.

Your kid is freaking amazing so let's start getting them excited about creating their own story too!

LET'S GET THIS STRAIGHT: We're Preparing Teens for College Backward

Audience: High School Administrators, Counselors, Teachers and other groups that work with teens.

What does it truly mean to be college-ready? For decades we've been preparing teens for college yet 30% are coming home for good before their sophomore year. If that effort was being graded, it equals a big fat 'C'. In the meantime, resources advocating for our teens are getting crushed between government rhetoric and parent beliefs regarding their child's success.

In this unique and highly engaging program, this proven career exploration coach provides an in-depth, fast-paced view of how we prepare teens for life after high school backward. Believe it or not, teens have the capacity to determine a career path, and start creating a career they can love NOW.

Leaders at all levels will leave with thought-provoking and practical ways to pour strength and confidence into our teens so they can create a happy life by creating a career they enjoy.

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Learning Objectives:

- Learn the benefits of incorporating career planning in College Consultant's coaching packages.
- Get better client outcomes by improving graduation rates and reducing time in college by one to three semesters.
- Build student confidence by helping them understand why they are going to college. It's not just a box they check off because it's the next thing on the list.
- Understand how helping students plan for a career first can speed up the rest of the college planning process.

Relevance

This is a way to help our teens increase successful outcomes when planning and entering college. It improves their confidence and graduation rates. It can also decrease time spent in college to get a four-year degree.

- For coaches, it can improve and differentiate their coaching practice.
- For colleges, it can improve their acceptance rates (teens are more targeted when applying for colleges) and their graduation rates (students change majors less frequently and do not get discouraged early in their college career & quit.)

Why me

I have been coaching high school and college students in determining a career path for over five years. My clients are trending toward a 4.5 year graduation rate versus the 5.5 current average. I spent 20 years in corporate America running marketing departments and have a unique perspective on career success through hiring and coaching young adults in a corporate setting.